



## Evidence(s) THE Impact Ranking 2025

UniversityDawood University of Engineering & Technology (DUET), KarachiCountryPakistanWeb addresshttps://duet.edu.pk/sdgs/SDG 5.3.4Women's Encouragement for Underrepresented AreasDawood University of Engineering and Technology (DUET) actively encourages women to apply

to underrepresented fields through strategic outreach and collaborations.

## **University Outreach Initiatives:**

- DUET's IEEE-Women in Engineering (WIE) chapter conducts outreach, inspiring female students to pursue STEM through seminars, workshops, and role model-led lectures. These initiatives target women both on campus and in secondary education, promoting engineering and technology careers.
- DUET's Computing Students Society, in collaboration with NED AI Club, co-hosts events like AI Fest 4.0, highlighting computing and AI innovations and encouraging women's participation in these advanced fields. Events like AI Fest showcase the vast career opportunities in emerging technologies.



## **Collaborations with Universities and Professional Organizations:**

• Collaborating EngineerXpert and Slam, DUET organizes women-centered events such as "Women in ERP" and "Women in Tech," which provide mentorship and highlight diverse career paths for women in engineering.



Through outreach, strategic collaborations, and targeted campaigns, DUET promotes women's participation in underrepresented fields, offering resources, mentorship, and events that highlight diverse opportunities in STEM.